



June– July 2005 Vol. 4, Issue 1

#### Statewide Poll Says Voters Favor Education Spending Over "No New Taxes"

While North Carolinians don't want higher taxes, a recent poll reveals that they are in favor of tax increases to support education initiatives for the state's prekindergarten children.

The poll released in May found bi-partisian support by North Carolina's voters to increase Smart Start to it's full funding level of \$300 million. This was the first poll conducted in the state focusing on attitudes toward early childhood care and education by registered voters. Pre-K Now paid for the poll.

Conducted over four days in April, the poll surveyed 609 registered voters who were randomly selected and has a margin of error of plus/minus 4.1%. Some of the insights into the mindset of Tar Heel voters include support for the Smart Start program by 81% of respondents and 77% seeing state funded pre-kindergarten as important for low-

income families. With politicians opposing new taxes to maintain funding levels and cutting programs to balance budgets, maybe one of the more important findings was that 66% of voters favor ensuring that there is sufficient funding for needs such as education versus 27% that favored holding the line on taxes. "North Carolinians have always valued young children and have supported Smart Start because the work we do helps children and the people who love and teach them," said Karen Ponder, President of the North Carolina Partnership for Children, Inc., the state Smart Start office.

The poll also gave insight into the priorities or complaints of North Carolina's voters. Of those surveyed, 60 % believe children begin to learn at birth, 76% believe half or fewer children enter kindergarten with the skills they need and 57% believe the

state is doing too little to make sure children enter kindergarten ready. Maybe more telling for legislators facing relection was the attitude of 59% of respondents who said they were MORE likely to support a legislator who votes to expand early education programs.

Ashley Thrift, Board Chair of the North Carolina Partnership for Children, Inc., said that he hoped these numbers would encourage members of the General Assembly to expand Smart Start funding.

"Smart Start has seen significant cuts three of the past four years. Local Smart Start partnerships need additional funds to meet the increasing demand. The children in our state and the working families who care for them depend on Smart Start," he added.

In the past four budget cycles, Smart Start has received three years of cuts, followed by one year of steady funding.

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#### PROVIDER CONNECTION



spread of this bacteria by teurized milk and juice. following simple tips for prevention.

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coli is

There have been sev- through water and food

There are hundreds of infection if they experience oughly after toileting or Child Care Safety and Restrains of E. coli in exis- diarrhea. Other symptoms diapering and before eat- source Center at 1-800abdominal ing. but there is one strain that cramps, but usually no

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The spread of E. coli dren's reach. eral cases of E. coli con- that has been contami- can be prevented by storfirmed in North Carolina nated. Some of the likely ing raw meat separate their hands upon entering recently. Child care pro- foods are ground beef, from ready-to-eat food. a child care facility to viders can prevent the sprouts, lettuce, unpas- Cook raw food, especially avoid bringing the bacteria ground beef, thoroughly, in from outside. Young toddlers with E. Drink pasteurized milk and coli can easily spread the juice. Wash hands thor- contact the North Carolina

> Most people infected oughly washed and dia- org. pers and soiled clothes should be kept out of chil-

Everyone should wash

For more information. 367-2229 or visit the Web In a child care facility, . site at the following URL: hands should be thor- www.healthychildcarenc.



# SuperSTARS

The following child care centers or homes in Gaston and Lincoln counties have recently increased their STAR ratings:



Cline Learning Center of Dallas #IV Lincoln Park Head Start, Lincolnton Mrs. Peg's Care for God's Precious Gifts Brown's Little Shepherds Kennedy's Kids Kare Little Angel's Preschool Sandy Anderson's Day Care Home Step By Step Development Child Care Willie's Development Home for Kids



Angie's Special Child Care, Bessemer City Mini Academy @ Denver



Ashbrook Bows and Arrows Child Development Center, Gastonia Expressions in Learning, Gastonia Friday Memorial Christian Child Development, Dallas It's All About Children, Gastonia Sharon's Child Care, Gastonia Tiny Tot Afterschool, Belmont Kimberly Rhodes FCCH

To learn more about programs that can help increase the quality of care and earn higher star ratings for your child care center or family child care home, call Diane Hines at the Partnership at (704) 922-0900 or (704) 736-9008.

#### IN THE NEWS

#### **Run for the Money Yields** \$1,400 for Partnership

Another Run for the Money has passed, and the Partnership ran away with \$1,436.40 in May from the Community Foundation of Gaston County.

Board member Billy
Marsh raced off after the
money for the Partnership
and staff members
manned a booth that
provided information

provided information about our organization to the community. A little girl representing the Partnership also participated in the karaoke contest.

This year marked the third year that the Community Foundation

of Gaston County sponsored the event for the third year. Plans are already underway for what adventures lie ahead for Buck, the event mascot, next year. The Partnership thanks everyone that participated or made a donation in our behalf.



#### Childcare Providers, Partnership Staff and Board Member Visit

Executive Director Sherry Browning, a board member and local childcare providers attended key childhood lobbying events this spring in Raleigh.

On April 19 Browning, board chair Martha Burris, Kenlin Acadamy Director Annie Geerken and Christy Tomberlin and Cline Learning Centers Scott Cline participated in *Keep the Promise Day*. On May 3

Browning and Ashbrook Bows and Arrows Center Director Allesia Audrev Tuesday for attended Tots day. Both events provided opportunities to visit with legislative members and express concern about early childhood education funding. Currently, the Senate has passed a bill maintaining Smart Start funding at last year's level. A similar bill is still pending in the House.

#### **Need help finding child**

We can help you in your search!

The Partnership, with support from Smart Start and the North Carolina Division of Child Development, offers a free child care referral service to parents and guardians.

We can advise you of any open slots in legally operating facilities in Lincoln or Gaston counties that may have your preferred rating, location, hours of operation and other features.

To find out which providers may have openings for your child, call Rebecca Powell, parent information assistant, at 704-922-0900 (Gaston) or 704-736-9008 (Lincoln). She may be reached via e-mail at parentinfo@pfclg.com.

For more information, visit the Partnership Web site at www.pfclg.com/parentinfo.asp.

# **Children...**a wise investment.

The Partnership for Children of Lincoln & Gaston Counties is working every day to make a difference in the lives of local children. Your support makes that difference possible. If you want to invest in the future of children in Lincoln and Gaston counties, please volunteer or make a tax-deductible donation.

Name
Address
·
Daytime phone _()
Amount enclosed: □\$10 □\$20 □\$50 □\$100 □Other

Please contact me about volunteer opportunities.

Please make checks payable to Partnership for Children of Lincoln & Gaston Counties. Return check with this form in person or via U.S. mail to Partnership for Children, 1012 Philadelphia Church Road, Dallas, NC 28034.

## Partnership for Children of Lincoln & Gaston Counties

1012 Philadelphia Church Road

Dallas, NC 28034

phone: (704) 922-0900 or (704) 736-9008

fax: (704) 922-0996 On the Web: www.pfclg.com E-mail: pfclg@pfclg.com

**Our vision:** A community where young children will reach their full health and educational potential.

**Our mission:** To serve as a leading advocate and financial resource, in collaboration with other community agencies, to provide affordable access to high quality services for young children.

#### MARK YOUR CALENDARS

- June 16— Board Orientation, 11 a.m.- 1 p.m., Partnership Office
- June 17 Board Meeting, noon, Partnership office
- July 15 Board Meeting, noon, Partnership office
- August 19 Board Meeting, noon, Partnership office

### DO YOU WANT TO RECEIVE THIS NEWSLETTER?

If you would like to receive the Partnership's newsletter by mail, call Charla Parton at (704) 922-0900 or (704) 736-9008 or e-mail her at publicinfo@pfclg.com.

#### **STAFF**

- Sherry L. Browning, Executive Director
  - Tory L. Borne, Program Manager
- Charla Parton, Public Information Coordinator
- Diane Hines, Early Childhood Education Director
  - Marnita Leigh, Office Assistant
- Rebecca Powell, Parent Information Assistant
  - Dawn Rippy, Contracts Manager
  - Elizabeth Sisk, Office Manager
  - Vicki Timmons, Finance Coordinator
- Marjorie Parrish, Parent Information Assistant
  - Antonia Callahan, Research Assistant

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Partnership for Children of Lincoln & Gaston Counties

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